

2019 Strategic Technology & Innovation Management Programme

Value workshops

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Industrial / managerial need addressed

The term value has many uses and prior work has included investigations into the different sources of value generated as a result of technology based production, project and process activities. However even if value can be identified conveying values that cannot easily be communicated by financial measures is difficult. A workshop approach has been developed in order to assist manager in the task of identifying ways to address this communication issue.

Expected deliverables

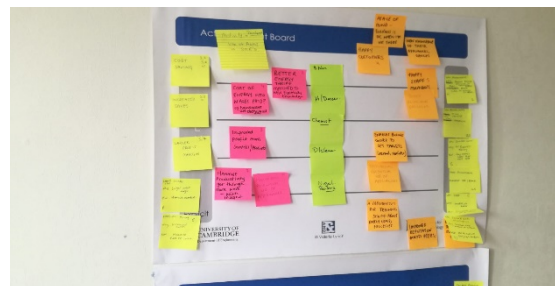
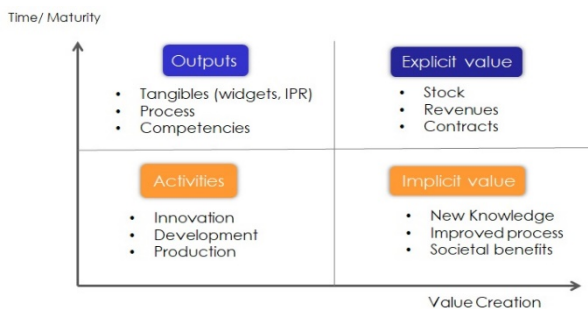
Review of the outputs for workshops undertaken and the different methods of communication

Engagement opportunities

Participation in Value Workshops. Each workshop will aim to produce a set of visuals, graphs or data tables which will help them communicate value.

Approach

The workshop follows a two-stage process; the first identifies the value from activities



and the second examines where the value lies within the company reporting structures

